The Wellbeing Project

# HEARTH SUMMIT

# SUSTAINABILITY REPORT

## LJUBLJANA, SLOVENIA · JUNE 17-20, 2025















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01

# Executive Summary

The **Hearth Summit 2025** took place in Ljubljana, Slovenia and brought together changemakers from 80 countries for four days of immersive wellbeing practice and peer exchange.

The 2025 edition successfully passed a comprehensive sustainability audit based on international standards and recommendations. We obtained a full independent **ESG certification through** Planet Positive Event — a major step in the global Hearth Summit's commitment to sustainable event practice — and received a total mark of 3.41 (B) ★ ★, with 5 indicating the highest positive mark.

| 80 | 86 | 3.41 (B) ★★ | 82% |
|---|---|---|---|
| COUNTRIES REPRESENTED | NATIONALITIES | SUSTAINABILITY AUDIT FINAL MARK (OUT OF 5) | OF PARTICIPANTS RECEIVED FREE ACCESS |

Sharing our findings through this report is part of our **commitment to transparency** and to making our efforts, progress, and learnings visible. We hope it not only communicates the results of this edition's work, but also offers practical insight for others looking to create **more responsible, inclusive, and sustainable gatherings.**

While complete data could not be obtained in every area, a substantial amount of information was gathered, providing an important foundation for evaluating the 2025 edition and informing more ambitious and consistent sustainability practices in the future.





02

# What set this edition apart

## Continuous measurement since 2022

Among very few social sector organisations to publish event data across two editions.

## Independent ESG certification

Planet Positive Event (3.41/B) ★ ★, based on **ISO 14001, ISO 20121** and the **GHG Protocol** — a first for TWP.

## Global representation

80 countries, 86 nationalities, ages 15–75, 60% female attendance, 77% women in the organising team.

## Circular economy in practice

50%+ local sourcing, zero merchandise, donations to Red Cross and local shelters, near-zero single-use plastic.

## Exceptional equity of access

82% of participants received **free access**; 54% received **travel/accommodation support.**

## Social responsibility score 4.70/5

Top performance on human and community dimensions.

## Travel is a structural constraint

92% of emissions come from international travel — the necessary cost of a global network that lets changemakers meet in person.

03

# Methodology

We worked with the external assessor Planet Positive Event (PPE) to ensure that our sustainability efforts were assessed through an independent and structured methodology covering 14 out of 16* event production areas. Their framework helped us measure the Summit's environmental footprint, review our practices across sustainability areas, and identify opportunities for improvement.

### MEASURE

The Summit's environmental footprint, with a carbon calculation across 14 event production areas.

### REVIEW

Our practices across each sustainability area, through an external assessment.

### PUBLISH

Our results openly so others can see our actions and learn from our data and practices.

### IMPROVE

Identify opportunities for improvement, set out in the assessors' recommendations.

## EVENT AREAS ASSESSED

| | | | |
|---|---|---|---|
| 01 | Mobility | 09 | Multimedia equipment |
| 02 | Accommodation | 10 | Project management |
| 03 | Event venues | 11 | Communication |
| 04 | Energy | 12 | Marketing |
| 05 | Food and beverages | 13 | Social responsibility |
| 06 | Waste | 14 | Regenerative effects |
| 07 | Water | 15 | Exhibitor equipment* |
| 08 | Purchasing and ordering | 16 | Natural environment* |

*Event criteria 15 and 16 do not apply to the production of the Global Hearth Summit 2025.



# 04 Implemented practices

Sustainability was approached as a practice woven through the life of the event — from planning and operations to measurement and reflection. From an event design inspired by the circular economy model, to measuring and planning the reduction of carbon emissions, the Summit applied sustainability principles throughout its organisation and delivery.


| | |
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04.1 · EVENT MATERIALS

# Stationery, materials and signage

Deliberate action was taken to significantly reduce single-use plastic and prioritise more sustainable alternatives.

- **Event badges and indoor signage** were made from recycled paper, not plastified or laminated, and fully plastic-free.
- **Card holders and lunch-card envelopes** were made from environmentally friendly paper with plantable seeds, and also fully plastic-free.
- **The card provider made the lunch cards** from recycled plastic.
- **All cutlery and service items** for the coffee stand were paper-based, with plastic packaging kept to a minimum.
- **No branded "goodies"** such as bottles, tote bags or merchandise were distributed.
- **Orientation stickers** were PVC-free.
- **Backpacks for group activities** were made out of biodegradable cotton.
- **Staff t-shirts** were made out of organic cotton, OEKO-TEX certified.
- **Staff and attendee wristbands** were made from recycled PET (rPET).
- **Badge lanyards** were made from biodegradable bamboo fibre.




Bamboo-fibre lanyard and plastic-free recycled-paper badge






Lunch card made from recycled plastic and paper card with sustainable messaging




Plantable seed-paper card holder

04.1 · EVENT MATERIALS

# Stationery, materials and signage

- **Large-format signage** was primarily printed on **recyclable re-board** made from recycled paper with water-based adhesives, and mounted on existing or rented metal easels.
- **Some outdoor banners and large-format signage** required the use of **PVC** material to ensure durability and readability: the outdoor banners had to withstand structural and weather conditions, and the registration backdrop needed a stable, non-wrinkling surface that alternative materials could not provide.
- To reduce the impact of this choice, **the large PVC banners** were collected and sent for reuse and recycling to Odpadnesh, a company that upcycles event banners and advertising materials into new products such as bags, packaging, cases, and handbags.
- **The sails and banners** used to decorate the Homebase were kept by the main venue for reuse in theatre productions.
- **Stationery items** such as markers, pens, flipcharts and whiteboards were donated to Cankarjev Dom to support future programming, particularly their children's workshops.
- Paper materials were collected for recycling with local partner **Komteks**.



Outdoor banner at the main venue



Sails in the Homebase



Agenda backdrop



Branded freestanding dividers of recyclable re-board



Outdoor banner

04.1 · EVENT MATERIALS

# Equipment and furniture

Equipment, furniture and other elements were primarily rented. The small number of items purchased were recycled and kept in circulation after the event through partnerships with local organisations.

- **Items in good condition** were donated to local institution**s**, including homeless shelters, the Red Cross, Cankarjev Dom and local initiatives.
- **Yoga mats, cushions and blankets** were donated to Kralji ulice, a homeless help and self-help association.
- **The only audio equipment purchased, a set of speakers**, was donated to the artist collective PLAC for continued community use.
- **About a third of the wooden elements** were reused for future installations; the rest was collected to be repurposed as garden elements, biomass, wood chips or firewood.
- **Some textile materials** were collected to be reused as mulch at the Fajdiga organic farm.



Sanctuary Room



Yoga mats for morning practices



The Homebase



Rented furniture in use



Rented furniture in use

04.2 · WATER AND FOOD

# Water

- Free access to clean drinking water was ensured for all attendees by setting up **water dispensers** across the main venue.
- Renting refillable water dispensers allowed attendees to decide serving quantities and refill as needed, minimising leftover and unused water in comparison with pre-portioned bottles. The dispensers also prevented the need for single-use plastic bottles commonly used at conferences.
- **Paper cups** for the dispensers were 100% plant-based and oil-free, with no plastic lining.
- **Glass bottles** were provided for speakers and refilled throughout the event.
- **Water consumption was monitored** as part of the sustainability assessment, supporting awareness and accountability in resource use.

# Food

- **Food quantities** were carefully planned to minimise waste.
- Menus used fresh, **seasonal and local** ingredients.
- **Halal, vegan, lactose-free and gluten-free options** were matched to participants' stated dietary needs, helping reduce food waste from uneaten plates while creating a more inclusive dining experience.
- **Each attendee received a lunch card** with an allowance for restaurants, cafés, takeaways and markets — avoiding the surplus of traditional catering, where attendance and portions cannot always be precisely predicted.



Water dispenser


Coffee and snacks setup


Local, seasonal food

04.3 · CITY , VENUES AND COMMUNITY

# City, venues and community

Ljubljana was chosen to host the Summit in part for being a **very walkable city** with specific venues that could all be reached within a 5 to 20-minute walking distance from each other, and alternatively, were reachable by public transportation.

The program took place across a diverse range of venues throughout the city, including **12 cultural institutions** and **historical sites**, and **multiple outdoor green spaces**.

This approach encouraged participants to move through Ljubljana, **engage** with its urban landscape, and **experience** its local character.

Local artistic and cultural expression was very present: **28 of the 96 participating artists were Slovenian**, and one of the commissioned artworks was developed in collaboration with a local artist collective, Krater.

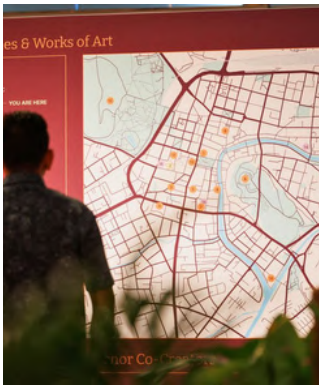
We fostered engagement with local communities by inviting locals, **including students from the University of Ljubljana**, to participate in activities.

The commissioned artworks located in green areas were supervised by a specialist to make sure that no roots or trees were damaged during their installation. We also committed to re-seed the grass after the dismantling of the artworks.

In collaboration with **Rewild Yourself**—a Voice for Nature Foundation initiative — we developed Nature Guides about Ljubljana to raise awareness among attendees of the city's environmental initiatives and encourage more conscious interaction with the natural environment.



Ljubljana pedestrian area




Map of venues



Nature Guides
by Rewild Yourself

04.4 · PARTNERSHIPS

# Partnerships

- In preparation for the Hearth Summit, the organisers established strategic partnerships with both private and public institutions.
- One such partnership was an **academic collaboration** with the **University of Ljubljana**. The collaboration consisted of a two-year fellowship journey where 50 students from 4 universities (including University of Ljubljana) had the opportunity to explore and experiment with the concept of Ecological Belonging. They explored questions that reflected on their experiences as students, as individuals, and as members of their local and institutional community.
- The fellowship program included **3 encounters in Ljubljana** of 2 to 3 days each, led by Edgard Gouveia and TWP, focusing on the practices of Ecological Belonging.
- Additional partnerships were fostered with **Visit Ljubljana, Cankarjev Dom**, and specifically for the arts program with **Center Rog** and **Krater,** which further strengthened local collaboration and provided meaningful support.


Vegetal prints workshop at Krater


Vegetal prints workshop at Krater


Fellowship gathering


Commissioned Piece, Dragon Nest (2025), at Center Rog


University of Ljubljana students

04.5 · MENTAL HEALTH & WELLBEING

# Mental Health and Wellbeing

## Code of Conduct

A **Code of Conduct** was shared with participants as part of our commitment to fostering an environment free from harassment, discrimination and threatening or disrespectful behaviour.

## On-site Counsellor

A **mental health counsellor** was on site to provide responsive, immediate wellbeing support to anyone who experienced distress, emotional triggering, or needed a moment of grounding during the event.

## Emergency and Mental Health Red Aid

A Red Aid team was formed with members from TWP, as well as from the wider community, who were qualified to provide first aid in an emergency.

## Support in every room

Red Aid members were assigned to specific rooms where talks, workshops, and activities that could be triggering were taking place to make sure there was always someone present to offer support.

## Morning practices

Movement and meditation classes were hosted every morning for attendees and locals to participate in.

## Spaces to rest

The program was thoughtfully curated to create space for rest and reflection between sessions, nurture connection and belonging, and spend meaningful time outdoors in nature.



Gentle movement & meditation practice



Sensory-based morning practice



Creative morning practice



On-site Red Aid TWP member

04.6 · DIVERSITY, EQUITY AND INCLUSION

# Diversity, equity and inclusion

Participation in the Summit was by invitation – an approach that allowed us to make space for a diverse and inclusive community to attend the Summit.

The organising team continuously reviewed the list of invitees and registrations to ensure broad and inclusive participation across age, gender, geography, and field of work. This approach resulted in a highly diverse audience.

Attendees came from **80 countries** and represented **86 nationalities**.

**307 visa requests** were managed by TWP.

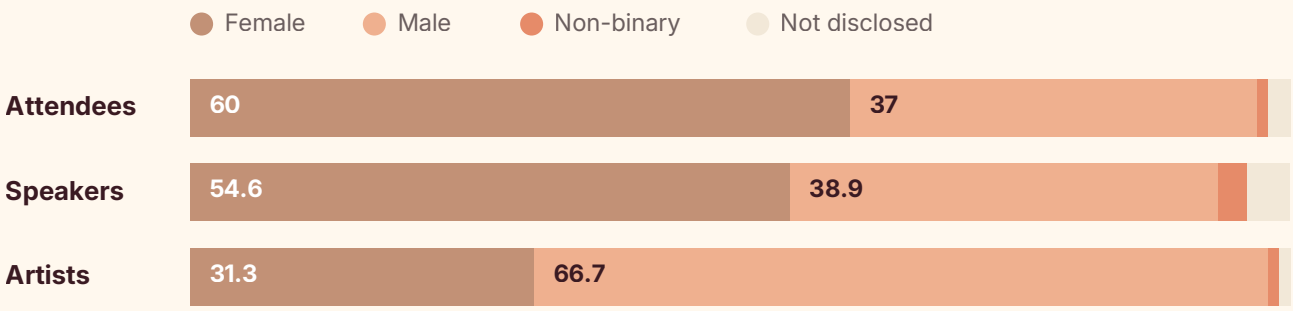
**Significant financial support was provided to ensure a diverse audience across different sectors and regions.**

**82% of attendees** received a 100% discount on their ticket, and an additional 13% received partial discounts of between 50% and 96% of the total cost.

**54% of attendees** received support for travel and/or accommodation.

**Free access** was offered to students.

## GENDER BALANCE %




Non-binary: attendees 1%, speakers 2.6%, artists 1%
Not disclosed: attendees 2%, speakers 3.9%, artists 1%

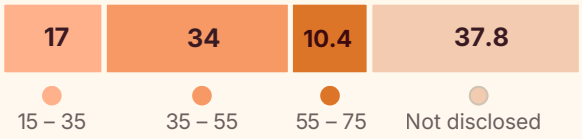
04.6 · DIVERSITY, EQUITY AND INCLUSION

# Diversity, equity and inclusion

## Multi-generational

Participants ranged from **15 to 75** years old.

(% of each group)




## Cross-sector Participation

Attendees represented a wide range of fields across the social change sector. Sustainability, climate justice and action, and environment and ecology together made up **over 10%** of attendees' fields of work.

## Decent Work & Economic Growth

The organising team was 77% women and 23% men, with women holding the majority of leadership positions.

Four temporary hires moved into long-term roles after the event.

## Accessibility

All venues were accessible for people with disabilities or impairments and a support team was available on demand to provide assistance for anyone who might need it.












04.7 · PROGRAM

# Ecological Belonging

One of the foundational concepts that inspired and informed the summit program was **Ecological Belonging** — an emerging idea and practice that seeks to reawaken a felt sense of interconnectedness between ourselves, each other, and the natural world.

The concept was woven throughout the Summit, informing its conversations, workshops, encounters, and experiences. With this approach, the program offered a space where sustainability was not treated as a proposal, but as a given — **something intuitive that emerges naturally when we understand ourselves and our place within the living world.** It goes beyond operational practices and into the root of change.

Therefore, a sustainable mindset was present across every aspect of the program and infused throughout the Summit experience. Nonetheless, on this page and the next, we highlight the specific elements of the program – whether a workshop, a community activity, or an artwork – most directly connected to environmental sustainability, ecological awareness, and our relationship with the natural world.







## CONFERENCE PROGRAM

### PLENARY SESSIONS

**Rohini Nilekani –** Rooted: How Nature Shapes the Way We Live and Lead

**Donna Kerridge –** Belonging to the Living Web: Healing Through Kinship with the Earth

**Dr. Saskia von Diest** – Listening as a Keystone Species: Nature Communication, Ritual and the Work of Regeneration

**Mai Nguyen** – Seeds of Memory: Fostering Belonging Through Food and Farming

### WORKSHOPS

**Sandesh Kadur and Rohini Nilekani**
Into a Shared Wilderness: A Cinematic Journey Along the Threads That Bind Us

**Nallely Tello and Jelena Dordevic**
Where We Heal the World: Healing Houses of Joy, Earth, and Hope

04.7 · PROGRAM

# Arts and community encounters

## Arts program

### COMMISSIONED ARTWORKS

**Chiara Camoni**
*Tent (2025)*

**Karoline Hjorth and Riita Ikonen**
*Eyes as Big as Plates (2017)*

### WORKSHOPS

**Irena Pivka and Brane Zorman**
*Garden GOround: An Augmented Sound Reality Walk Through Nature*

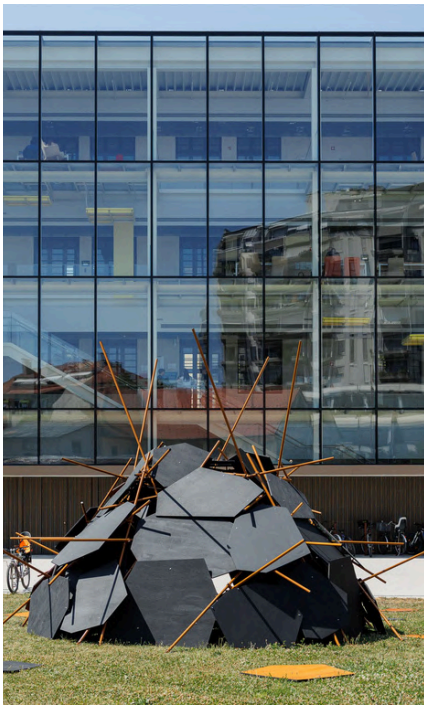
**Sam Lee**
*Sensory Perception Through Sound: Sensory Awakening Through Nature Connection*

## Community encounters

**Ecological Belonging Walkabouts**
A walk upon arrival to discover Ljubljana and its nature through a wanderer's eye — listening, noticing, exploring.

**Solstice Ritual: A Dawn Procession**
A collective ritual weaving together a locally rooted tradition in the early morning, where participants listened deeply to Nature and celebrated the rising of the Sun on the longest day of the year.

**Ecological Belonging Fellowship**
A two-year academic program bringing together students from four universities to explore the concept of Ecological Belonging.









05

# Legacy and impact

The Wellbeing Project and the Global Hearth Summit team seek to contribute to longer-term environmental and social change beyond the Summit itself. This contribution is carried forward through two initiatives: the continued exploration and research into the topic and practice of **Ecological Belonging**, and the individual wellbeing support offered through The Wellbeing Project's **Inner Development Program**.

## Research on Ecological Belonging

Over the three years leading up to the Global Hearth Summit 2025, The Wellbeing Project and **Georgetown University** embarked on various projects to explore the concept of Ecological Belonging (EB) with students, thought leaders and institutions from around the world, looking more deeply into the ways systems can be designed to **sustain and strengthen life, communities and ecosystems over time**. The different projects that took place consisted of:

- A **two-year fellowship** of a cohort of over 50 students from five different institutions to explore a variety of perspectives (local and global, human and non-human, etc.) of EB, all geared toward the question, **"How do we live?"**
- An **arts exploration** that integrates traditional local practices in more than **10 regional Hearth Summits** in over eight countries.
- Initial **policy work** with a variety of partners.

In June 2025, the ideas that emerged from these three years of work were condensed into a first draft of the paper **The Seeds of Ecological Belonging.** A finalised version of it will be published in 2027. The paper outlines approaches that can help strengthen EB in policy and decision-making across five policy domains: **food systems, housing and urban design, education, AI and technology, and economic systems.**

By sharing these ideas and recommendations, the work seeks to **contribute to longer-term change** towards ways of living and organising that are more regenerative, connected and sustaining for the planet. The research on EB will remain a central thread as the work moves into a more in-depth stage in which we hope to deepen the exploration, and bring in additional perspectives.

## TWP Inner Development Program

Two experienced social change leaders working in the fields of environment, climate change and sustainable development were chosen to join the **7th cohort** of our internal Inner Development Program, running from March 2026 until October 2027. The **18-month program** offers participants an opportunity for deep personal and interpersonal work through in-person retreats, individual wellbeing support, peer calls and learning modules led by experienced facilitators and psychologists.

06

# Looking forward to 2028

The next global edition of the Hearth Summit is set to take place in Japan in 2028.

As part of our ongoing commitment since 2022, we continue to challenge ourselves and learn and implement meaningful actions that reduce our environmental impact, promote environmentally responsible and socially inclusive practices, and design a sustainable experience for our attendees and stakeholders. We commit to:

## Build on our strengths

Maintain and improve the practices that have proven to be meaningful and effective: promoting circular economy practices, prioritising local sourcing, striving for near-zero plastic, and supporting a diverse, inclusive and united community.

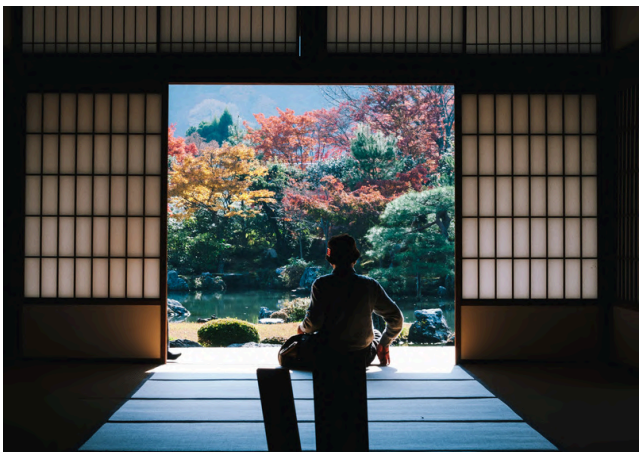
## Learn from local partners and practices

Japan has longstanding ancestral traditions of collaboration with nature, craft, and community, as well as evolving contemporary sustainability practices. We look forward to learning from and exploring these local practices.

## Document, study, and share

Continue gathering data, measuring our environmental impact, and calculating the carbon footprint to track progress, identify areas for improvement, and share our findings with the wider community.





# PLANET POSITIVE EVENT

## The world's most relevant ESG event rating and certificate

**EVENT**
Hearth Summit 2025
Wellbeing Project Association

**ORGANISER**
Wellbeing Project Association
8 rue de la Pierre Levée
75011 Paris, France
https://wellbeing-project.org/

**Report number: PPE-AAT-20250307-0024**

CONSIDER BEFORE PRINTING THIS DOCUMENT: By reading the digital version, you will save money and help preserve the environment. Five litres of water are needed to make one A4 sheet of paper.

## CARBON FOOTPRINT OF THE EVENT

| TOTAL CARBON FOOTPRINT OF HEARTH SUMMIT 2025: | 1.712.819,92 kgCO2 |
|---|---|

| FOOTPRINT SUMMARY OF THE EVENT | kg CO2 | % |
|---|---|---|
| **CALC01: Project management and communication** | **43.502,89** | **2,54%** |
| Carbon footprint generated by direct marketing | 45,47 | 0,00% |
| Carbon footprint of websites and social media platforms | 41.725,54 | 2,44% |
| Carbon footprint of transport- management office | 1.731,88 | 0,10% |
| **CALC02: Event's energy use** | **9.102,15** | **0,53%** |
| Project office | 7.272,94 | 0,42% |
| Venues and temporary energy | 1.829,21 | 0,11% |
| Catering | 0.00 | 0,00% |
| Accommodation | 0.00 | 0,00% |
| **CALC03: Mobility** | **1.577.388,02** | **92,09%** |
| Mobility of attendees | 1.526.232,68 | 89,11% |
| Mobility of coworkers and suppliers | 51.155,34 | 2,99% |
| **CALC 04: Purchasing** | **2.337,93** | **0,14%** |
| Purchasing services | 2.337,93 | 0,14% |
| **CALC 05: Event production** | **28.865,18** | **1,69%** |
| Energy production and venue | 28.865,18 | 1,69% |
| **CALC 06: Event Waste and Water** | **2.401,94** | **0,14%** |
| Event waste | 2.386,65 | 0,14% |
| Event water use | 15,29 | 0,00% |
| **CALC 07: Exhibition** | **0.00** | **0,00%** |
| Exhibition materials | 0.00 | 0,00% |
| **CALC 08: Catering** | **3.313,81** | **0,19%** |
| Food | 3.052,28 | 0,18% |
| Beverages | 249,20 | 0,01% |
| Furniture and decoration | 12,33 | 0,00% |
| **CALC 09: Hotel accommodation** | **45.908,00** | **2,68%** |
| The carbon footprint of all overnight stays | 45.908,00 | 2,68% |
| **TOTAL EVENT CARBON FOOTPRINT** | **1.712.819,92** | **100%** |

**The calculation of the safety margin* ***for Hearth Summit 2025 is 4.2.***

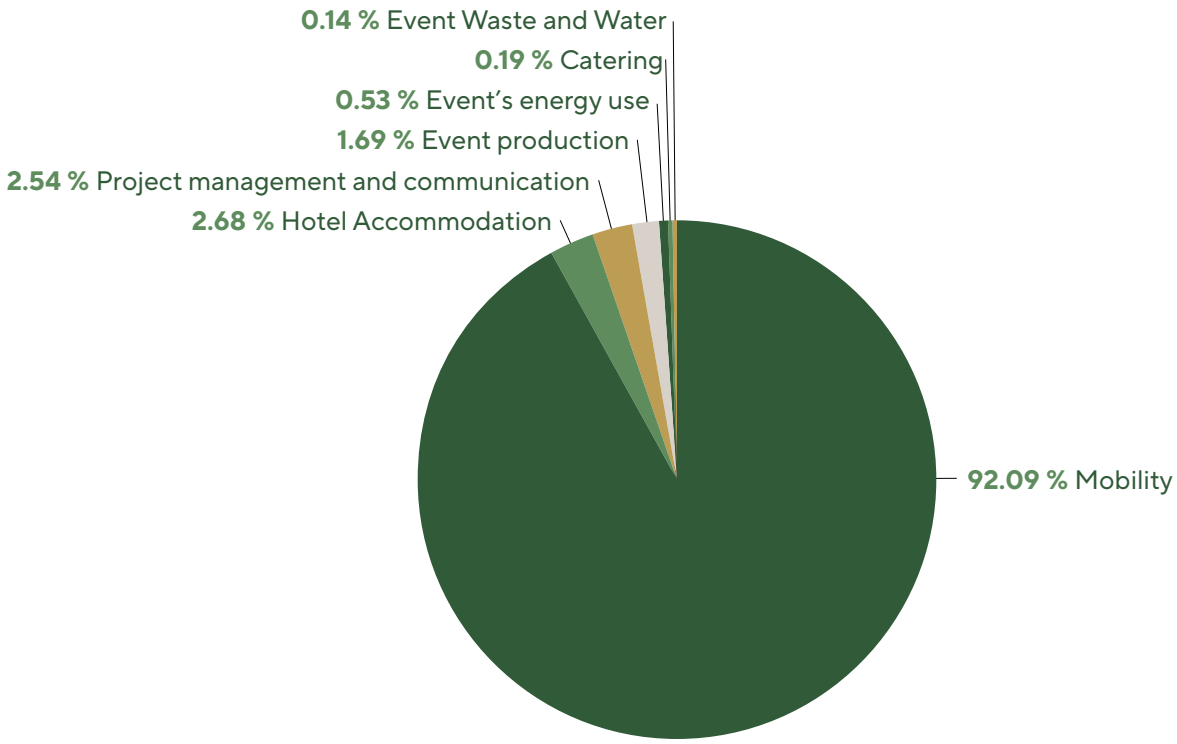
It is based on an average mark that measures the accuracy of collected data in line with the following marks: highly accurate = 5, moderately accurate = 3, and inaccurate = 1.

The threshold for an event's safety margin is 3.01 or:

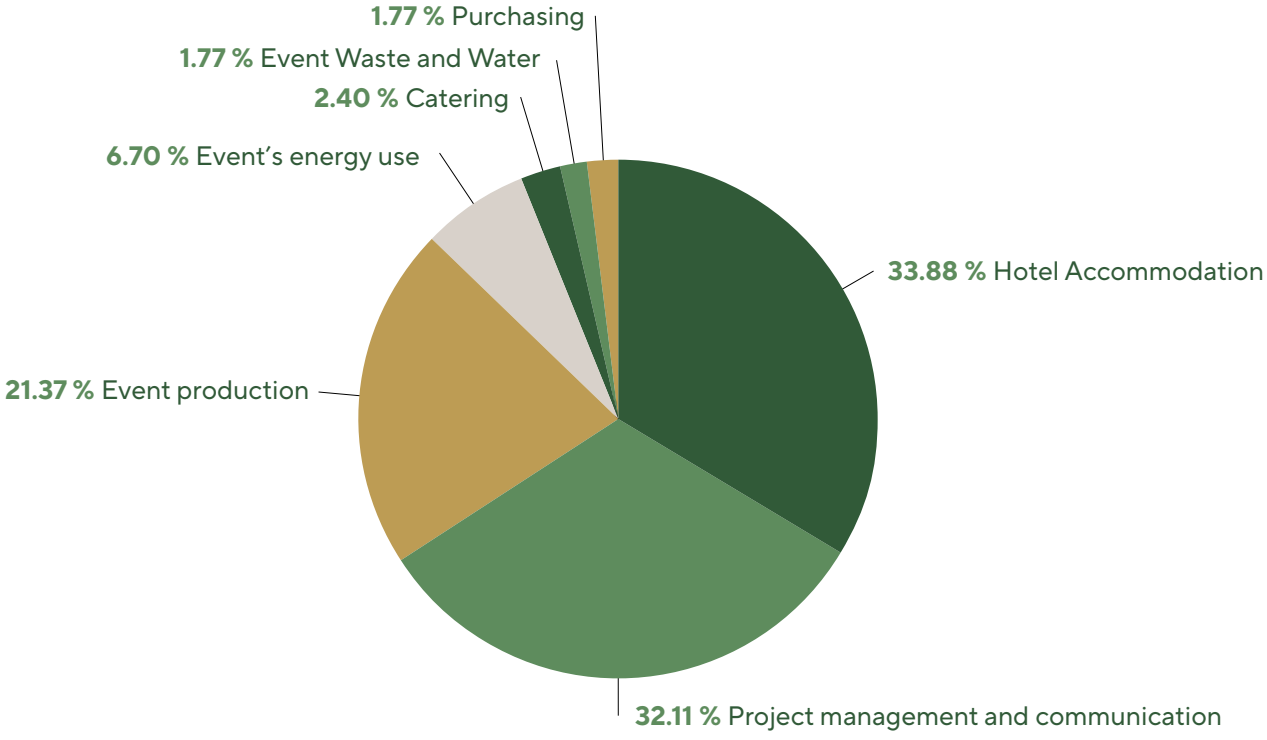
- +0 % Safety Margin, if more than 51% of acquired data about the accuracy of information is ranked as moderately accurate or highly accurate (a mark higher than 3.01)
- +5 % Safety margin, if more than 50% of collected information is moderately accurate or inaccurate (a mark lower than 3.00).

## TOTAL EMISSIONS BY SOURCE

## TOTAL EMISSIONS BY SOURCE - Mobility included
**1.712,819,92 kg CO2**




## TOTAL EMISSIONS BY SOURCE - Without mobility
**135.431,90 kg CO2**



## WHAT ARE THE EVENTS GHG SCOPES 1, 2 AND 3 CARBON EMISSIONS?

| GHG SCOPES 1,2 AND 3 CARBON EMISSIONS | kg CO2 | % |
|---|---|---|
| **SCOPE 1 GHG EMISSIONS** | **42.372,38** | **2,47** |
| Project management and communication | 41.771,01 | 2,44 |
| Use of own energy in the project office | 0,00 | 0,00 |
| Waste in the project office | 596,34 | 0,03 |
| Water use in the project office | 5,03 | 0,00 |
| **SCOPE 2 GHG EMISSIONS** | **9.102,15** | **0,53** |
| Venues | 1.829,21 | 0,11 |
| Catering | 0,00 | 0,00 |
| Accommodation | 0,00 | 0,00 |
| Project office | 7.272,94 | 0,42 |
| **SCOPE 3 GHG EMISSIONS** | **1.661.345,39** | **96,99** |
| Attendee mobility | 1.526.232,68 | 89,11 |
| Mobility of coworkers and suppliers | 51.155,34 | 2,99 |
| Transport of project management office | 1.731,88 | 0,10 |
| Event production | 28.865,18 | 1,69 |
| Event waste | 1.790,31 | 0,10 |
| Event water use | 10,25 | 0,00 |
| Exhibition materials | 0,00 | 0,00 |
| Catering - food | 3.052,28 | 0,18 |
| Catering - beverages | 249,20 | 0,01 |
| Furtniture and decoration | 12,33 | 0,00 |
| Carbon footprint of all overnight stays | 45.908 | 2,68 |
| Purchasing services | 2.337,93 | 0,14 |
| **OVERALL CARBON FOOTPRINT** | **1.712.819,92** | **100.00%** |

## 1.712.819,92 kg OF CARBON DIOXIDE equals:



The annual $CO_2$ emissions of **166,29** Slovenians.



The production of **782.073,57** beef steaks (150 g production).



The $CO_2$ absorption of **1.884,10** cubic metres of trees.



**846.989,45** litres of gasoline consumption.



**1.712.819,92** litres of milk production.



**12.243.236,77** km of driving a car.

## COMPLETION OF INDIVIDUAL EVENT CRITERIA

**CT1 - Mobility 26 (5+21)**
Final mark 3,70

**CT2 - Project management 20 (7+13)**
Final mark 2,80

**CT3 - Communication 27 (7+20)**
Final mark 3,30

**CT4 - Marketing 25 (6+19)**
Final mark 4,70

**CT5 - Event venue 35 (9+26)**
Final mark 4,00

**CT7 - Purchasing and ordering products and services 20 (5+15)**
Final mark 3,00

**CT8 – Catering 20 (8+12)**
Final mark 3,70

**CT9 - Multimedia equipment and production 26 (5+21)**
Final mark 3,00

**CT10- Hotel accommodation 30(5+25)**
Final mark 2,70

**C11- Social responsibility 24 (9+15)**
Final mark 4,70

**C13 - Energy 18 (6+12)**
Final mark 1,90

**C14 - Waste 24 (7+17)**
Final mark 4,10

**C15 - Water 17 (6+11)**
Final mark 2,70

Final mark
**3,41**

★★☆ | **B**

*3 STARS final mark from 4.21 to 5.00*
*2 STARS final mark from 3.41 to 4.20*
*1 STAR final mark from 2.61 to 3.40*

*AAA (4.76-5.00) AA (4.49-4.75) A (4.22-4.48)*
*BBB (3.95-4.21) BB (3.68-3.94) B (3.41-3.67)*
*CCC (3.14-3.40) CC (2.88-3.14) C (2.61-2.87)*

*The sustainability rating will range from 1 to 5, with 5 being the highest mark. The threshold for acquiring a positive final mark is the overall mark of 2.61.*

# EXTERNAL AUDIT CERTIFICATE

Name and surname of the assessor: **Nika Brunet Milunović**

| | |
|---|---|
| Company name: | Wellbeing Project Association |
| Name of the event: | **Hearth Summit 2025** |
| Date of the event: | June 17-20, 2025 |
| Location of the event: | Ljubljana, Slovenia |
| Type of event: | Live |

Following the Rules and Regulations for external assessors valid from 1 February 2024 onwards, the project was evaluated **by Nika Brunet Milunović**, while **Jedrt Mikelj** provided technical support. The document »Rules and Regulations for External Assessors« is an annex to the Quality Manual of the Planet Positive Event project (henceforth named PPE), regulating project management and governance. Complying with the Quality Manual is legally binding for all external assessors and tech support providers.

We conducted the external assessment following the Planet Positive Event methodology based on international standards and recommendations, which are integral to this report.

Our overview of the »**Hearth Summit 2025**« included:

1. The evaluation of PPE criteria using a qualitative method to determine the relevance of the data.
2. The analysis of documentation (provided by suppliers) for the calculation of the carbon footprint.
3. The audit of PPE documentation sent by the organisers and double-checking statements and claims.
4. An analysis of all sent data by calculating the average value for all event segments.
5. An analysis of all sent data by contrasting the data with matrixes from previous evaluations of similar events.
6. An analysis of the accuracy of data sent by event organisers.

Based on the overview of data, we conducted an additional external assessment and calculated the carbon footprint in the following fields:
**CC1** Carbon Calculator – Project Management and Communication
**CC2** Carbon Calculator – Energy Use
**CC3** Carbon Calculator – Mobility
**CC4** Carbon Calculator – Purchasing
**CC5** Carbon Calculator – Venue
**CC6** Carbon Calculator – Waste and Water
**CC8** Carbon Calculator – Catering
**CC9** Carbon Calculator – Hotel accommodation

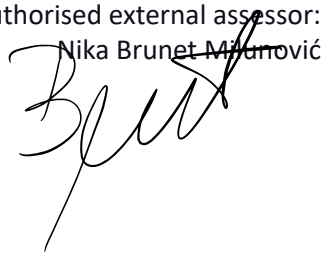
In these fields, we calculated and examined the data again with the help of matrixes from similar assessments in the past.

Our overview has shown all data is credible. Moreover, there were no discrepancies concerning the Rules and Regulations and methodology of Planet Positive Event.

In our opinion, all attached statements and records are **credible and transparently portray the sustainable organisation of the event »Hearth Summit 2025«.**

Ljubljana, 15th May , 2026

Authorised external assessor:
Nika Brunet Milunović



## STANDARDS AND INDUSTRY-SPECIFIC RECOMMENDATIONS

**The Planet Positive Event is based on the following internationally-acclaimed STANDARDS:**

**1-ISO 14001-14006:** on Environmental Management Systems (https://www.iso.org/iso-14001-environmental-management.html):
• ISO 14064-1: Greenhouse gases – Part 1: Specification with guidance
• ISO 14067: Greenhouse gases – Carbon footprint of products – Requirements and guidelines for quantification
• ISO 16759: Graphic technology – Quantification and communication for calculating the carbon footprint of print media products
**2-ISO 20121:** Event Sustainability Management System (https://www.iso.org/iso-20121-sustainable-events.html)
**3-ISO 26000:** on Social Responsibility (https://www.iso.org/iso-26000-social responsibility.html)
**4-BSI 8900-8901:** on Sustainable Event Management
**5-CSA Standard Z2010-10:** Requirements and Guidance for Organizers of Sustainable Events (https://www.csagroup.org/store/product/2703218/)
**6-Standard SA8000:** Social Accountability 8000 International Standard (https://sa-intl.org/programs/sa8000/)
**7-GHG Protokol:** Greenhouse Gas Protocol (https://ghgprotocol.org/)
• Greenhouse Gas Protocol – A Corporate Accounting and Reporting Standard
• Greenhouse Gas Protocol – Product Life Cycle Accounting and Reporting Standard
**8-Standard PAS 2050:** Mednarodni standard za oceno ogljičnega odtisa skozi življenjski cikel izdelkov (https://www.bsigroup.com/globalassets/localfiles/en-th/carbon-footprint/pas-2050-2011-guide.pdf)
**9- Standard DIN EN 16258:** Methodology for calculation and declaration of energy consumption and GHG emissions of transport services (freight and passengers)
**10-GRI Standard:** Global sustainability reporting standards (https://www.globalreporting.org/standards/)
**11-ESRS Standard:** European sustainability reporting standards (https://finance.ec.europa.eu/news/commission-adopts-european-sustainability-reporting-standards-2023-07-31_en)

**The Planet Positive Event is based on the following INDUSTRY-SPECIFIC RECOMMENDATIONS:**

**1-Net Zero Carbon Events:** An industry initiative to address climate change (https://www.netzerocarbonevents.org/)
**2-Umanotera:** Čista zmaga (https://www.umanotera.org/kaj-delamo/pretekle-aktivnosti/cista-zmaga/)
**3-The Austrian Eco-label Guideline:** Green Meetings and Green Events (https://meetings.umweltzeichen.at/)
**4-United Nations:** The 17 Goals (https://sdgs.un.org/goals)
**5-Change the Brief:** Partnership between agencies and their clients (https://www.changethebrief.org/)
**6-SOZ – Trajnostni oglaševalski kodeks:** (https://www.soz.si/projekti_soz/trajnostni_oglasevalski_standardi)
**7-The Theatre Green Book:** Standards for making productions sustainably (https://theatregreenbook.com/)
**8-Zero Waste Slovenija:** Slovenske zero waste prireditve (https://ebm.si/zw/turizem/prireditve/slovenske-prireditve/)
**9-EIC Event Industry Council:** Provisional Sustainable Event Standards (https://www.eventscouncil.org/)

**10-GDS Movement:** GDS Index (https://www.gds.earth/)

In addition, the Planet Positive Event was created by incorporating several other recommendations, including the EU Green Deal, Circular Economy Action Plan, EU Biodiversity Strategy for 2030 and a myriad of other strategic documents we relied on when preparing the criteria and tools of the PLANET POSITIVE EVENT.

PLANET
POSITIVE
EVENT

# Hearth Summit 2025

NAME OF EVENT

## Wellbeing Project Association

ORGANISER

**June 17-20, 2025**

DATE OF EVENT

Planet Positive Event certifies that the company has successfully passed a comprehensive sustainability audit across 16 criteria with a

FINAL MARK
**3,41**

★★☆ | **B**

The final score is based on the average rating calculated as the average fulfilment of mandatory and recommended criteria. To obtain a certificate, the event must meet at least 70 percent of the mandatory criteria.

May 18, 2026

DATE COMPLETED

Nika Brunet Milunović

ASSESSORS

Gorazd Čad

PRESIDENT OF THE BOARD

CERTIFICATE NUMBER: PPE-AAT-20250307-0024

**www.planet-positive-event.eu**