



PLANET POSITIVE EVENT

The world's most relevant
ESG event rating and
certificate



EVENT

Hearth Summit 2025
Wellbeing Project Association

ORGANISER

Wellbeing Project Association
8 rue de la Pierre Levée
75011 Paris, France
<https://wellbeing-project.org/>

Report number: PPE-AAT-20250307-0024

ABOUT THE EVENT ORGANISER

Wellbeing Project Association
8 rue de la Pierre Levée
75011 Paris, France
<https://wellbeing-project.org/>

ABOUT THE EVENT

Name of the event: Hearth Summit
Date of the event: June 17-20, 2025
Location of the event: Ljubljana, Slovenia
Number of attendees: 822
Structure of attendees:

TYPE OF EVENT

Live

TOTAL CARBON FOOTPRINT OF HEARTH SUMMIT 2025:
1.712.819,92 kgCO₂

FOOTPRINT SUMMARY OF THE EVENT	kg CO₂	%
CALC01: Project management and communication	43.502,89	2,54%
Carbon footprint generated by direct marketing	45,47	0,00%
Carbon footprint of websites and social media platforms	41.725,54	2,44%
Carbon footprint of transport- management office	1.731,88	0,10%
CALC02: Event's energy use	9.102,15	0,53%
Project office	7.272,94	0,42%
Venues and temporary energy	1.829,21	0,11%
Catering	0.00	0,00%
Accommodation	0.00	0,00%
CALC03: Mobility	1.577.388,02	92,09%
Mobility of attendees	1.526.232,68	89,11%
Mobility of coworkers and suppliers	51.155,34	2,99%
CALC 04: Purchasing	2.337,93	0,14%
Purchasing services	2.337,93	0,14%
CALC 05: Event production	28.865,18	1,69%
Energy production and venue	28.865,18	1,69%
CALC 06: Event Waste and Water	2.401,94	0,14%
Event waste	2.386,65	0,14%
Event water use	15,29	0,00%
CALC 07: Exhibition	0.00	0,00%
Exhibition materials	0.00	0,00%
CALC 08: Catering	3.313,81	0,19%
Food	3.052,28	0,18%
Beverages	249,20	0,01%
Furniture and decoration	12,33	0,00%
CALC 09: Hotel accommodation	45.908,00	2,68%
The carbon footprint of all overnight stays	45.908,00	2,68%
TOTAL EVENT CARBON FOOTPRINT	1.712.819,92	100%

**The calculation of the safety margin for Hearth Summit 2025 is 4.2.*

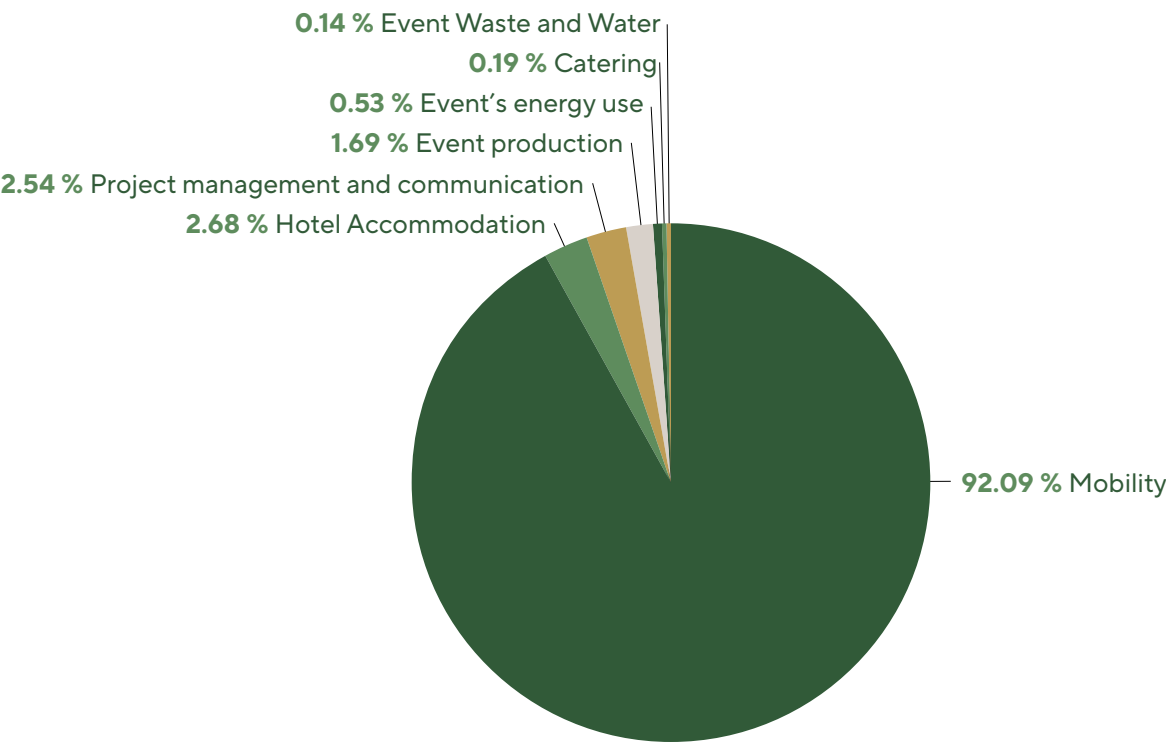
It is based on an average mark that measures the accuracy of collected data in line with the following marks: highly accurate = 5, moderately accurate = 3, and inaccurate = 1.

The threshold for an event's safety margin is 3.01 or:

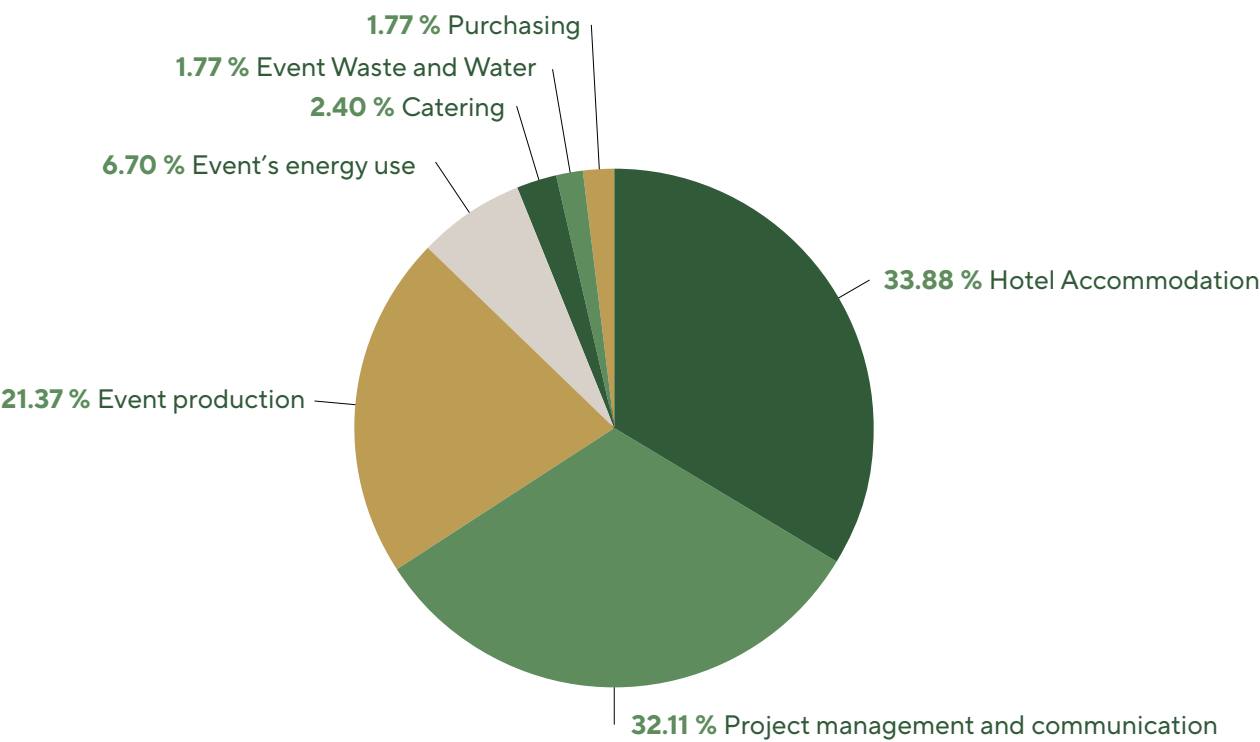
- +0 % Safety Margin, if more than 51% of acquired data about the accuracy of information is ranked as moderately accurate or highly accurate (a mark higher than 3.01)
- +5 % Safety margin, if more than 50% of collected information is moderately accurate or inaccurate (a mark lower than 3.00).

TOTAL EMISSIONS BY SOURCE

TOTAL EMISSIONS BY SOURCE - Mobility included
1.712,819,92 kg CO₂



TOTAL EMISSIONS BY SOURCE - Without mobility
135.431,90 kg CO₂



WHAT ARE THE EVENTS GHG SCOPES 1, 2 AND 3 CARBON EMISSIONS?

GHG SCOPES 1,2 AND 3 CARBON EMISSIONS	kg CO ₂	%
SCOPE 1 GHG EMISSIONS	42.372,38	2,47
Project management and communication	41.771,01	2,44
Use of own energy in the project office	0,00	0,00
Waste in the project office	596,34	0,03
Water use in the project office	5,03	0,00
SCOPE 2 GHG EMISSIONS	9.102,15	0,53
Venues	1.829,21	0,11
Catering	0,00	0,00
Accommodation	0,00	0,00
Project office	7.272,94	0,42
SCOPE 3 GHG EMISSIONS	1.661.345,39	96,99
Attendee mobility	1.526.232,68	89,11
Mobility of coworkers and suppliers	51.155,34	2,99
Transport of project management office	1.731,88	0,10%
Event production	28.865,18	1,69
Event waste	1.790,31	0,10
Event water use	10,25	0,00
Exhibition materials	0,00	0,00
Catering - food	3.052,28	0,18
Catering - beverages	249,20	0,01
Furniture and decoration	12,33	0,00
Carbon footprint of all overnight stays	45.908	2,68
Purchasing services	2.337,93	0,14
OVERALL CARBON FOOTPRINT	1.712.819,92	100.00%

1.712.819,92 kg OF CARBON DIOXIDE equals:



The annual CO₂ emissions of **166,29** Slovenians.



The production of **782.073,57** beef steaks (150 g production).



The CO₂ absorption of **1.884,10** cubic metres of trees.



846.989,45 litres of gasoline consumption.



1.712.819,92 litres of milk production.



12.243.236,77 km of driving a car.

COMPLETION OF INDIVIDUAL EVENT CRITERIA

CT1 - Mobility 26 (5+21)

Final mark 3,70

CT2 - Project management 20 (7+13)

Final mark 2,80

CT3 - Communication 27 (7+20)

Final mark 3,30

CT4 - Marketing 25 (6+19)

Final mark 4,70

CT5 - Event venue 35 (9+26)

Final mark 4,00

CT7 - Purchasing and ordering products and services 20 (5+15)

Final mark 3,00

CT8 - Catering 20 (8+12)

Final mark 3,70

CT9 - Multimedia equipment and production 26 (5+21)

Final mark 3,00

CT10- Hotel accommodation 30(5+25)

Final mark 2,70

C11- Social responsibility 24 (9+15)

Final mark 4,70

C13 - Energy 18 (6+12)

Final mark 1,90

C14 - Waste 24 (7+17)

Final mark 4,10

C15 - Water 17 (6+11)

Final mark 2,70



3 STARS final mark from 4.21 to 5.00

2 STARS final mark from 3.41 to 4.20

1 STAR final mark from 2.61 to 3.40

AAA (4.76-5.00) AA (4.49-4.75) A (4.22-4.48)

BBB (3.95-4.21) BB (3.68-3.94) B (3.41-3.67)

CCC (3.14-3.40) CC (2.88-3.14) C (2.61-2.87)

The sustainability rating will range from 1 to 5, with 5 being the highest mark. The threshold for acquiring a positive final mark is the overall mark of 2.61.



EXTERNAL AUDIT CERTIFICATE

Name and surname of the assessor: **Nika Brunet Milunović**

Company name:	Wellbeing Project Association
Name of the event:	Hearth Summit 2025
Date of the event:	June 17-20, 2025
Location of the event:	Ljubljana, Slovenia
Type of event:	Live
Number of attendees:	822

Following the Rules and Regulations for external assessors valid from 1 February 2024 onwards, the project was evaluated **by Nika Brunet Milunović**, while **Jedrt Mikelj** provided technical support. The document »Rules and Regulations for External Assessors« is an annex to the Quality Manual of the Planet Positive Event project (henceforth named PPE), regulating project management and governance. Complying with the Quality Manual is legally binding for all external assessors and tech support providers.

We conducted the external assessment following the Planet Positive Event methodology based on international standards and recommendations, which are integral to this report.



Our overview of the »Hearth Summit 2025« included:

1. The evaluation of PPE criteria using a qualitative method to determine the relevance of the data.
2. The analysis of documentation (provided by suppliers) for the calculation of the carbon footprint.
3. The audit of PPE documentation sent by the organisers and double-checking statements and claims.
4. An analysis of all sent data by calculating the average value for all event segments.
5. An analysis of all sent data by contrasting the data with matrixes from previous evaluations of similar events.
6. An analysis of the accuracy of data sent by event organisers.

Based on the overview of data, we conducted an additional external assessment and calculated the carbon footprint in the following fields:

CC1 Carbon Calculator – Project Management and Communication

CC2 Carbon Calculator – Energy Use

CC3 Carbon Calculator – Mobility

CC4 Carbon Calculator – Purchasing

CC5 Carbon Calculator – Venue

CC6 Carbon Calculator – Waste and Water

CC8 Carbon Calculator – Catering

CC9 Carbon Calculator – Hotel accommodation

In these fields, we calculated and examined the data again with the help of matrixes from similar assessments in the past.

Our overview has shown all data is credible. Moreover, there were no discrepancies concerning the Rules and Regulations and methodology of Planet Positive Event.

In our opinion, all attached statements and records are **credible and transparently portray the sustainable organisation of the event »Hearth Summit 2025«**.

Ljubljana, 15th May , 2026

Authorised external assessor:
Nika Brunet Mžunović

The Planet Positive Event is based on the following internationally-acclaimed STANDARDS:

1-ISO 14001-14006: on Environmental Management Systems (<https://www.iso.org/iso-14001-environmental-management.html>):

- ISO 14064-1: Greenhouse gases – Part 1: Specification with guidance
- ISO 14067: Greenhouse gases – Carbon footprint of products – Requirements and guidelines for quantification
- ISO 16759: Graphic technology – Quantification and communication for calculating the carbon footprint of print media products

2-ISO 20121: Event Sustainability Management System (<https://www.iso.org/iso-20121-sustainable-events.html>)

3-ISO 26000: on Social Responsibility (<https://www.iso.org/iso-26000-social-responsibility.html>)

4-BSI 8900-8901: on Sustainable Event Management

5-CSA Standard Z2010-10: Requirements and Guidance for Organizers of Sustainable Events (<https://www.csagroup.org/store/product/2703218/>)

6-Standard SA8000: Social Accountability 8000 International Standard (<https://sa-intl.org/programs/sa8000/>)

7-GHG Protokol: Greenhouse Gas Protocol (<https://ghgprotocol.org/>)

- Greenhouse Gas Protocol – A Corporate Accounting and Reporting Standard
- Greenhouse Gas Protocol – Product Life Cycle Accounting and Reporting Standard

8-Standard PAS 2050: Mednarodni standard za oceno ogljičnega odtisa skozi življenjski cikel izdelkov (<https://www.bsigroup.com/globalassets/localfiles/en-th/carbon-footprint/pas-2050-2011-guide.pdf>)

9- Standard DIN EN 16258: Methodology for calculation and declaration of energy consumption and GHG emissions of transport services (freight and passengers)

10-GRI Standard: Global sustainability reporting standards (<https://www.globalreporting.org/standards/>)

11-ESRS Standard: European sustainability reporting standards ([https://finance.ec.europa.eu/news/commis-sion-adopts-european-sustainability-reporting-standards-2023-07-31_en](https://finance.ec.europa.eu/news/commission-adopts-european-sustainability-reporting-standards-2023-07-31_en))

The Planet Positive Event is based on the following INDUSTRY-SPECIFIC RECOMMENDATIONS:

1-Net Zero Carbon Events: An industry initiative to address climate change (<https://www.netzerocarbonevents.org/>)

2-Umanotera: Čista zmaga (<https://www.umanotera.org/kaj-delamo/pretekle-aktivnosti/cista-zmaga/>)

3-The Austrian Eco-label Guideline: Green Meetings and Green Events (<https://meetings.umweltzeichen.at/>)

4-United Nations: The 17 Goals (<https://sdgs.un.org/goals>)

5-Change the Brief: Partnership between agencies and their clients (<https://www.changethebrief.org/>)

6-SOZ – Trajnostni oglaševalski kodeks: (https://www.soz.si/projekti_soz/trajnostni_oglasevalski_standardi)

7-The Theatre Green Book: Standards for making productions sustainably (<https://theatregreenbook.com/>)

8-Zero Waste Slovenija: Slovenske zero waste prireditve (<https://ebm.si/zw/turizem/prireditve/slovenske-prireditve/>)

9-EIC Event Industry Council: Provisional Sustainable Event Standards (<https://www.eventscouncil.org/>)

10-GDS Movement: GDS Index (<https://www.gds.earth/>)

In addition, the Planet Positive Event was created by incorporating several other recommendations, including the EU Green Deal, Circular Economy Action Plan, EU Biodiversity Strategy for 2030 and a myriad of other strategic documents we relied on when preparing the criteria and tools of the PLANET POSITIVE EVENT.



PLANET POSITIVE EVENT

Hearth Summit 2025

NAME OF EVENT

Wellbeing Project Association

ORGANISER

June 17-20, 2025

DATE OF EVENT

Planet Positive Event certifies that the company has successfully passed a comprehensive sustainability audit across 16 criteria with a



The final score is based on the average rating calculated as the average fulfilment of mandatory and recommended criteria. To obtain a certificate, the event must meet at least 70 percent of the mandatory criteria.

May 18, 2026

DATE COMPLETED

Nika Brunet Milunović

ASSESSORS

Gorazd Čad

PRESIDENT OF THE BOARD

CERTIFICATE NUMBER: PPE-AAT-20250307-0024

www.planet-positive-event.eu