

FundWell

A Swift Summary of Wellbeing Stuff for Funders

Dear FundWell Community,

As we step into 2025, we hope this note finds you energized and ready for the possibilities of the year ahead. At [The Wellbeing Project](#) we've been reflecting on the powerful stories of transformation and resilience that emerged over the past year, and we are excited to share some of those with you today.

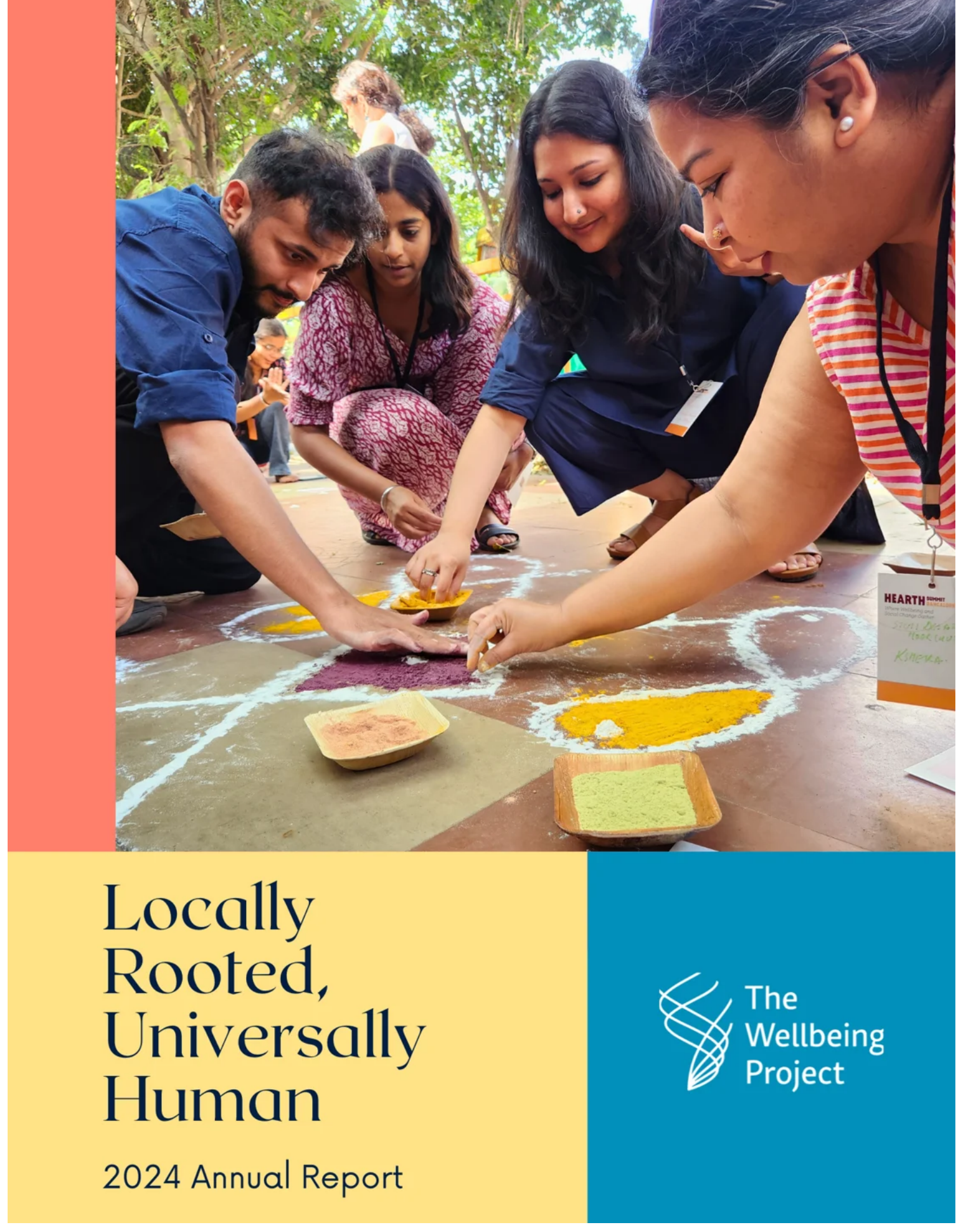
The Wellbeing Project demonstrates that lasting social, environmental, and systemic change starts from within by prioritizing the wellbeing of individuals and organizations. This approach inspires leaders worldwide to navigate complexity with creativity, connection, and care, sparking a movement that is creating ripple effects across communities and sectors. Our [newly released 2024 Annual Report](#) highlights the tangible progress made over the past year, including innovative partnerships and transformative initiatives focused on intergenerational trauma, ecological belonging, and advancing the Hearth Summit movement. These stories emphasize that prioritizing wellbeing is not only meaningful but essential for developing bold, lasting solutions to today's interconnected challenges.

As a valued member of this community, you are part of this growing ecosystem of changemakers reshaping the way we approach leadership and impact. We invite you to explore the [2024 Annual Report](#) to see how together, we're turning intention into action and hope into measurable progress.

Thank you for your continued partnership and commitment. Here's to a year filled with connection, courage, and meaningful change.

With warm regards,

[The Wellbeing Project Team](#)



[Download Report](#)

2024 In Numbers

This year has been about broadening and deepening our work to make wellbeing an integral, accessible, and normalized part of the social change sector.

Through this approach, we engaged thousands of changemakers worldwide—holding regional summits that fostered connection, learning, and collective resilience. At the same time, we delved into the root causes of unwellness, burnout, and other systemic barriers that hinder sustainable impact in the sector. These numbers reflect the reach and depth of our impact as we continue to build a culture where wellbeing is essential to enduring social change.



Broadening our work: Our Regional Efforts

50%

Of our budget dedicated to regional and local initiatives, reflecting our commitment to grassroots impact.

337

Speakers, 113 artists, and 93 performances contributed to the regional summits in 2024, enriching the experience with diverse perspectives.

10

Regional Hearth Summits hosted in 2024, up from 5 in 2023, including repeat gatherings and a growing interest in future summits.

10K

Participants expected to have transformative experiences at a Regional Hearth Summit by June 2025

72

Organizers from 17 countries have co-led these transformative regional summits, fostering local and global collaboration.

4+

Regional Hubs established in Latin America, Africa, Southeast Asia (Bangladesh), and East Asia (Malaysia) to deepen community connections and impact.

ANNUAL REPORT 2024

PAGE 8

2024 In Numbers

Deepening our understanding of wellbeing: Ecological Belonging and Intergenerational Trauma

8

Ecological Belonging tracks were launched

4

Universities participated in our Ecological Belonging Fellowship, with 50 students engaged in exploration of ecological identity and place.

30

Participants from 16 countries engaged in a Public Policy cohort to integrate intergenerational dialogue into civic education.

8

Ritual Alchemists selected to creatively express Ecological Belonging across 10 cities globally.

54

Interviews conducted with community leaders on local Ecological Belonging topics, capturing insights and strategies for broader impact.

16

Global cities hosted Ecological Belonging Dinners, strengthening local and global bonds.

1

Webinar series On Trauma & Systems Change in collaboration with Collective Change Lab

ANNUAL REPORT 2024

PAGE 9

2024 In Numbers

Mainstreaming the wellbeing narrative, through Storytelling



1

Philanthropy x Wellbeing Hub launched to shift philanthropic practices toward a wellbeing-centered approach



1

Podcast launched - At The Heart Of It, a series meeting the changemakers whose on inner wellbeing inspires their welldoing.



1

High-Profile Interview with Melinda Gates and Rohini Nilekani, advancing dialogue on wellbeing in social change.



1

Intergenerational Trauma Executive Summary published, linking Inner Wellbeing and impactful social change, building evidence and credibility in the sector.

ANNUAL REPORT 2024

PAGE 10

Our Collective Impact

Since 2015, we've been on a journey to bring wellbeing to the heart of social change, nurturing a culture where inner wellbeing is embraced as a fundamental part of impactful work.

Together with a global network, we're building a movement that honors resilience, connection, and authenticity as the foundation for true transformation. Here's a look at what we've created together so far:

Building a Core Community

Today, our network spans **1,200** diverse social change organizations, each advancing a wellbeing-centered approach to social change. By the time of our Global Hearth Summit in June 2025, over **10,000** changemakers worldwide will have participated in a Regional Hearth Summit, building connections and fueling the wellbeing movement.

Building Awareness

Our storytelling initiatives have meaningfully engaged over **4 million people**, with widespread reach through partnerships with platforms like SSR, IDR, and Skoll, as well as through our own network and communications. More than 1.4 million people have deeply engaged with our content, spending over five minutes reading one of our articles that inspire, inform, and build awareness of the wellbeing movement.

These milestones reflect the power of our collective journey to center wellbeing within the social change landscape, creating a lasting impact that resonates across communities worldwide.

Providing Supports for Changemakers

Together with our network, we have reached **2.5 million changemakers**, equipping them with resources and supports that sustain wellbeing amid the demands of social change work.



Explore our 7 network communities

1. [Funders + Wellbeing Group](#)
2. [Higher Education Network](#)
3. [Ecosystem Network](#)
4. [Teacher Wellbeing Group](#)
5. [Defenders Wellbeing Collective](#)
6. [Learning Partner Group](#)
7. [Corporate & Academia Group](#)

ANNUAL REPORT 2024

PAGE 24

[Download Report](#)

Looking to go deeper? Explore our [Philanthropy x Wellbeing Hub](#).

How does your funding organisation define wellbeing? Does it support wellbeing for its stakeholders? [Reflect and share here, in the Funders + Wellbeing Survey.](#)

[Subscribe](#)

[About The Wellbeing Project](#)